Dr David R Brake

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EDUCATION

09/03 - 07/09 London School of Economics *PhD, Media & Communications*
Supervised by Professors Robin Mansell and Nick Couldry.
'As if nobody's reading': The imagined audience and socio-technical biases in personal blogging practice in the UK. Focusing on the construction of their audience by bloggers and on the technical and social influences on blogging practice, using interviews and an online survey.

10/02 - 08/03 London School of Economics *MSc, New Media, Information & Society*
Dissertation was *Missing the grassroots? Factors shaping the political use of the Internet among UK activists* supervised by Professor Nick Couldry, passed with distinction. The degree was jointly issued by the Media and Information Systems departments. Coursework included quantitative and qualitative research methods and courses in Sociology, Media Studies and Information Systems.

09/84 - 09/87 Trinity College, University of Toronto *Bachelor of Arts (English)*
Courses taken also included Sociology, Computer Science and Economics.

PUBLICATIONS

Brake, D. R. (forthcoming), “The Invisible Hand of the Unaccountable Algorithm: How Google, Facebook and Other Tech Companies are Changing Journalism” in *Digital Technology and Journalism in an International Comparative Perspective* (J Tong & S-H Lo eds), Palgrave Macmillan, Basingstoke. (7,000 words)

Brake, D. R. (2014). *Sharing Our Lives Online: Risks and Exposure in Social Media*, Palgrave Macmillan, London.

Brake, D. R. (2013). Are we all online content creators now? Web 2.0 and digital divides. Journal of Computer-Mediated Communication. doi: 10.1111/jcc4.12042 Retrieved from http://onlinelibrary.wiley.com/doi/10.1111/jcc4.12042/abstract (Online, 10,000 words)

Brake, D. R. (2013) "Journalists, User Generated Content and Digital Divides" in *Br(e)aking the News*, (Gordon, J., G. Stewart and P. Rowinski eds) Peter Lang, Oxford, UK. (7,000 words)

Brake, D. R. (2012). Who Do They Think They're Talking To? Framings of the Audience by Social Media Users. International Journal of Communication, 6. Retrieved from http://ijoc.org/ojs/index.php/ijoc/article/view/932 (online, 10,000 words)

Contributor to Association of Internet Researchers “Ethical decision-making and Internet research 2.0: Recommendations from the aoir ethics working committee” (2013). Retrieved from http://www.aoir.org/reports/ethics2.pdf

Brake, D. R. (2013). Transition Trauma. Journal of Pedagogic Development, 2(3), 54-56. Retrieved from http://www.beds.ac.uk/learning/support/jpd/journal-of-pedagogic-development-volume-2-issue-3/transition-trauma (1,500 words)

Livingstone, S., & Brake, D. R. (2010). On the rapid rise of social networking sites: New findings and policy implications. *Children and Society*, 24(1), 75-83. doi: 10.1111/j.1099-0860.2009.00243.x

Brake, D. R. (2008) "Shaping the 'me' in MySpace: the Framing of Profiles on a Social Network Site" in *Digital Storytelling, Mediatized Stories: Self-representations in New Media* (Knut Lundby ed) Peter Lang, New York. pp. 285-300

Alvi, I., et al (2007) "Meeting Their Potential: the role of education and technology in overcoming disadvantage and disaffection in young people" BECTA, Coventry, UK. http://eprints.lse.ac.uk/4063/

Brake, D. (2007) "Personal Webloggers and Their Audiences: Who Do They Think They Are Talking To?" in *Personal Media: Life between Screens* (in Norwegian), (Lüders, M., L. Prøitz and T. Rasmussen eds) Gyldendal, Oslo, pp. 141-163

Brake, D. (2007) "Personal Publishing" in *The International Encyclopedia of Communication*, (Donsbach, W. ed) http://www.communicationencyclopedia.com/

Contributor to Livingstone, S. M. and A. M. Hargrave (2006) *Harm and Offence in Media Content: A Review of the Evidence*, Intellect, Bristol http://eprints.lse.ac.uk/5225/ (and to the second edition, 2009 http://eprints.lse.ac.uk/49000/)

Brake, D. (2006) "Chat Rooms”, “Bulletin Boards”, “Electronic Games Effects" in *Encyclopedia of Children, Adolescents, and the Media*, (Arnett, J. J. ed) Sage, Thousand Oaks, CA

The full text of most publications (including my thesis and many of the conference presentations below) is available online via **https://independent.academia.edu/BrakeDavid**

FULL-TIME ACADEMIC EMPLOYMENT

08/14–5/15 *Professor*, Humber College, School of Media Studies & Information Technology

- Taught the BA Undergraduate Journalism degree
- Courses delivered:
  First year: The Role of Media in Society and Introduction to Newsgathering
  Second year: Social Issues in Journalism
  Third year: News Now (daily website production course) and Specialized Content (beat reporting)
  Fourth year: Deconstructing Media (applied theory)
- Launched a departmental twitter feed @humberjournos and introduced social media marketing as a topic in my third and fourth year courses causing traffic to the student journalism website http://skedline.com to quadruple
- Supervised the social media team during Skedline's coverage of Toronto municipal elections.

02/11 – 07/14 *Senior Lecturer*, U of Bedfordshire, Department of Journalism & Communications

- Co-creator of MA in International Journalism.
- Course Leader: BA Magazine Journalism, BA Multimedia Journalism, BA Journalism and PR.
- Undergraduate Unit Leader: Magazine Publishing, Print Production and Design, Online Publishing, Essential Skills.
- Masters Unit Leader: Multiplatform Journalism, Academic and Journalistic Research Methods.
- Teaching undergraduates and masters students across the division, including supervision of final year portfolios, BA and MA dissertations and three PhD students.
- Co-managed tendering process for a £250,000 multimedia newsroom.
- Departmental representative on committee assembling a bid to run a local TV station in Luton & Bedford.

10/09 - 01/11 *Lecturer*, U of Leicester, Department of Media and Communications

- Designed and delivered MA-level lectures and led MA seminar groups on media depictions of crime, digital cultures and news management, communication and social problems and research methods.
- Supervised MA and BA dissertations and MA group work projects.
- Web editor for the redesign of the departmental site.

PART TIME ACADEMIC EMPLOYMENT

09/15–12/15 *Sessional Instructor*, McMaster University, Department of Communication Studies and Multimedia

Taught CMST 3SM3 – "Building Publics Using Social Media" for third year undergraduates

04/09 - 09/09 *Research Support Assistant* to Sonia Livingstone, Leslie Haddon
London School of Economics, Department of Media & Communications

Principally supported the €2.5 million EU Kids Online project (http://www.eukidsonline.net/)

09/08 - 12/08 *Lecturer*, Advanced Studies in England
(associated with University College, Oxford)

Designed and delivered an undergraduate course - *The Media in Britain.*

02/07 & 02/08 Designed and delivered two advanced workshops in Internet research methods for masters and PhD students at the London School of Economics.

01/07 Designed and delivered a one day workshop for PhD students and faculty at University of Bristol on the use of Web 2.0 for research.

09/04 - 04/05 *Graduate Teaching Assistant*, London School of Economics

Taught *Theories and Concepts in Media and Communications* and *Globalization, Communication and the Internet* to Masters students in seminars. Also designed and delivered workshops on Internet research methods and on effective and critical use of search engines.

09/03 - 09/05 *Associate Lecturer*, London College of Communication, University of the Arts

Designed and delivered lectures and workshops in the Media Ownership and Structure unit at MA level. Lectures covered *Critiques of the Public Sphere*, *The Political Economy of the Internet* and *The Internet and Public Deliberation*. Adapted and delivered my Masters-level lectures for first year media studies undergraduates. Marked MA coursework and supervised final year BA dissertations and two MA dissertations.

11/99 - 09/00 *Associate Lecturer* - Open University

Taught *You, Your Computer and the Net* - an entry-level university course delivered mainly via the internet for mature students.

COMMUNICATIONS INDUSTRY AND CONSULTING WORK EXPERIENCE

06/09 – 10/09 *IT Trainer* - London School of Economics & Political Science

Part time position training research students and faculty in web publishing and the use of Office applications

06/02 - 09/02 *Project Leader and Senior Researcher* - Which? Magazine, London UK

A contract position researching, supervising and writing tests of computing, consumer electronics and other products. Commissioned market research and reports from test labs in the UK and Europe. Required the selection and justification of a mix of quantitative and qualitative research methods

07/99 - 06/02 *Internet Consultant*, London UK
Providing strategic web consultancy, virtual community building and management advice and training to public and private sector organizations. Included a Community Director position at Network of the World - a $500m multi-channel video website - and public relations and website design and project management at a new media incubator

10/98 - 07/99 *Freelance Journalist*, London UK

Wrote primarily about the internet and technology in business, law and society for a variety of websites, magazines and newspapers both in the UK and abroad, including the Daily Telegraph, AOL, Salon and The Industry Standard. Also worked for ITN's online site as a duty journalist

01/98 - 10/98 *Broadcast Journalist* - BBC News Online, London UK

Produced news stories containing audio, video and internet links for the most popular news website in Europe. Our team was commended for its work covering the Omagh bombing

07/95 - 12/97 *Net Editor* - New Scientist, London UK

Responsible for the launch, management and editorial content of the website of the UK's most respected and popular science magazine, leading a team of three. The site won several awards during my tenure and was profitable from launch

07/87 - 07/95 *Technology Journalist/Editor* (various positions) – Personal Computer World, Mac User & Which Computer?, London UK

SELECTED JOURNALISM

Brake, D. (2014, October 31). Comment: How social media fools us into revealing more than we intend to. Retrieved from http://www.politics.co.uk/comment-analysis/2014/10/31/comment-how-social-media-fools-us-into-revealing-more-than-w

Brake, D. (2013, December 30). Facebook isn't dead and buried, but dodgy journalism lives on Retrieved from https://theconversation.com/facebook-isnt-dead-and-buried-but-dodgy-journalism-lives-on-21706

Brake, D. (2013, December 30). Facebook isn't dead and buried, but dodgy journalism lives on Retrieved January 15, 2014, from https://theconversation.com/facebook-isnt-dead-and-buried-but-dodgy-journalism-lives-on-21706

Brake, D. (2003). Dealing With E-mail. London: Dorling Kindersley.

A broader selection of journalistic articles across BBC News Online, Wired, The Daily Telegraph, New Scientist and other publications can be found at **http://drbrake.pressfolios.com/**

RESEARCH DISSEMINATION

Interviewed about themes from my book "Sharing Our Lives Online: Risks and Exposure in Social Media" on CBC Radio's "q", BBC Radio Scotland, Talk Radio Europe, Healthy Magazine and Mother and Baby magazine. Also see facebook.com/sharingourlivesonlines

CONFERENCE AND WORKSHOP PRESENTATIONS

“Authorship, Digital Media and the Field of Literary Publishing” at Canadian Communication Association, Ottawa, 3-5 June 2015

“The ethics of social media research – moving our practice forward” at New Social Media, New Social Science? Blurring the Boundaries, London, 21 February, 2014

“Building ‘Africanised’ New Media Training into Journalism Education” at Africa-UK Journalism Education Exchange Network, University of Bedfordshire, Luton, 11-13 April, 2012

“UGC and Digital Divides: Interviewing the Taxi Driver 2.0” at Media, Communication and Cultural Studies in UK Higher Education (MeCCSA), University of Bedfordshire, Luton, 11-13 January 2012

‘New Authorship: Amateur authorship, digital media and the field of literary publishing’ at International Association of Media and Communications Researchers, Istanbul, Turkey, 14-17 July 2011

“From digital consumption to production and interaction: a new agenda for digital inclusion and education” at International Association of Media and Communications Researchers, Braga, Portugal, 18-22 July, 2010

“Lifelogging: visions of absent audiences” at International Communications Association: Singapore, 22-26 June, 2010

“The right contexts for virtual ethnography” at MeCCSA, LSE, 6-8 January 2010

“The costs of self-presentation: dimensions of potential harm to content producers” at Transforming Audiences, University of Westminster, London, UK, 3-4 September 2009

“’As if nobody’s reading’: the role of the imagination in blogging practice” at 2nd Digital Cultures Workshop: Social Media Publics, University of Salford, UK 4-5 June 2009

“’As if nobody’s reading’: personal bloggers' imagined audiences” at The Work of Life Writing, King’s College, London, 26-28 May 2009

"Constructing a Purposive Interview Sample of Bloggers" at Internet Research 8.0 - Let's Play, Vancouver, Canada, 17-20 October 2007

"Personal Webloggers and Their Audiences - One Medium, Many Communicative Contexts" at Transforming Audiences, University of Westminster, London, UK, 6-7 September 2007

"Filling the 'About Me' Box" at International Communications Association: Creating Communication: Content, Critique & Control, San Francisco, 24-28 May, 2007

"The Evolution of Identity and Its Expression: From Ascribed to Freely Created and Back Again?" at Challenging the Boundaries in the Social Sciences: The Eighth Inter-University Graduate Conference, London, UK, 19 May 2007

"Private Lives Lived in Public: Weblogs and the Performance of Self" at MeCCSA Postgraduate Network Conference, Cardiff, Wales, 23-24 June 2005

PROFESSIONAL DEVELOPMENT

12/13 London College of Media and Journalism
Video for Journalism- three days of one-to-one training, using Final Cut Pro 7

09/12 – 06/13 University of Bedfordshire
Masters course in Effective Academic Practice

01/10 - 01/11 University of Leicester Academic Practice Unit
Did coursework and teaching assessments towards a Fellowship of the Higher Education Academy

09/03 - 03/04 LSE Teacher Accreditation Programme
Attended 20 hours of workshops covering topics including assessment, lesson planning and teaching students with varying levels of ability, and had several teaching sessions assessed as part of ongoing work towards a Fellowship of the Higher Education Academy

11/99 Open University - Associate Lecturer training
Included three days of training sessions related to online and face to face teaching, ongoing mentoring from experienced lecturers and support material

01/88 - 05/88 Reed Business Publishing - Graduate Journalism Training Course
Included writing experience with a local newspaper as well as training in news and feature writing, interviewing techniques, sub editing, layout, business for journalists and journalistic law

AFFILIATIONS

Fellowship of the Higher Education Academy (FHEA)
http://www.heacademy.ac.uk/professional-recognition

Mediatized Stories Project 2006-2011
(http://www.uv.uio.no/iped/english/research/projects/mediatized-stories/) - Member of a 20-strong international and inter-disciplinary network of scholars with a €535,000 budget led by Prof Knut Lundby studying self-representation through digital storytelling

International Communication Association (member)

International Association for Media and Communication Research (member)

Media, Communication and Cultural Studies Association (member)

Association of Internet Researchers (Member)

Referee for *New Media & Society, Journal of Computer Mediated Communication, Journali of Communication, Convergence, Information, Communication and Society, Journal of Broadcasting & Electronic Media* and *International Journal of Communication*

Book reviewer for *Media Culture and Society*, *New Media & Society, Information, Communication and Society, Convergence*

SERVICE

2015 – present Member of the Steering Committee of the Canadian Council for Education in Journalism/Le Conseil canadien pour l'enseignement du journalism (CCEJ)
2012 - present Co-founder and maintainer of 'A (working) Arab Spring Reading List' http://cli.gs/arabspringreadings
2013 – 2014 Member of the Ethics Committee of the University of Bedfordshire's Research Institute for Media, Arts and Performance
2008 - present Founder and maintainer of email discussion list for Bourdieu researchers
2011 - 2015 Member of Association of Internet Researchers' Research Ethics Committee
2007 - 2009 Co-founder of and participant in LSE PhD student mentoring programme
2006 Departmental PhD student representative

LANGUAGES: English (mother tongue) and French (fluent)

CITIZENSHIPS: Citizen of Canada, the UK and the US